



434.250.9308
mj@maggiejosey.com
www.maggiejosey.com

EDUCATION

James Madison University // Harrisonburg, VA // Bachelor of Arts 2012
Major: Media Arts and Design // Concentration: Converged Media // Minor: Art
Honors: Summa Cum Laude

WORK

Our State Magazine // Greensboro, NC // Oct 2013 to present // Editorial Production Assistant

- Handle production tasks, including creating and formatting magazine paging for each issue, placing fractional ads, and checking bluelines for design errors.
- Design monthly departmental sections according to guidelines, including Out & About, Table of Contents, and Letters; and often contribute to the design of feature stories.
- Assisted with a major redesign of the magazine.
- Work with the digital team to create and promote online content by designing illustrations for quizzes and articles, developing quizzes in WordPress, operating a DSLR camera for Music in the Library series, and designing web ads and callouts in the magazine.
- Design ancillary material, including publications to be sold in the Our State store and informational material for the sales team.
- Research and acquire images for history and Civil War stories.
- Communicate with professional photographers to obtain quality photography.

Freelance Graphic Design and Web Development // 2010 to present

- Create websites, logos, and other digital and print media for various clients.

University Unions Technology & Design // JMU // Jan - Jun 2012 // Graphic Designer

- Collaborated with coworkers to satisfy print and web design needs of clients.
- Communicated with clients throughout projects.
- Balanced multiple projects and met strict deadlines.

Discovery Networks Int'l // Silver Spring, MD // Summer 2011 // Digital Media Intern

- Curated and published text, image, and interactive content for the web and delivered to Discovery Channel web teams in numerous international markets.
- Researched, wrote copy for, and photo-edited photo galleries for the web.
- Planned, built, and published a fan site using the DNI content management system.
- Co-designed fan site graphics with the lead interactive designer.
- Curated a refresh of the international Shark Week fan site.
- Tested a new XML generator tool for Flash quiz content and wrote an instructional document for publishing quizzes in the DNI content management system.

HONORS

BEA Student Interactive Multimedia Competition // 1st Place 2013 // 3rd Place 2012

Outstanding Contributor in Converged Media // JMU // 2012

Phi Kappa Phi Honor Society // 2011 - 2014

MPRI Interactive Media Scholarship // JMU // 2011

Madison Cinema Studies Scholarship // JMU // 2010

Blanche Garrett Memorial Scholarship // JMU // 2009

EXHIBITIONS

School of Art and Art History Juried Undergraduate Exhibitions

JMU // artWorks Gallery // 2012 // mixed media book

JMU // Sawhill Gallery // 2011 // charcoal drawing

Schools of Communication, Information, and Media Exhibitions

JMU // Prism Gallery // 2011 and 2012 // website, logos, and book layout designs

ACTIVITIES

School of Media Arts and Design (SMAD) Club // 2009 - 2012

Positions held: Web Manager, 2011 - 2012

Volunteer Work // Danville Homeless Shelter // 2007 - 2013

Organized and carried out sixteen fundraiser events and raised over \$5,000 total.

Study Abroad // London, England // Spring 2010

SKILLS

Photoshop // Illustrator // InDesign // Dreamweaver // Flash // Fireworks
HTML5 // CSS3 // JavaScript // PHP // Mobile and Responsive Design
WordPress
DSLR Camera Operation // Final Cut Pro
Microsoft Office
Mac // PC